

PATENTS



UNITED STATES PATENT AND TRADEMARK OFFICE

Application:	09/465,730	Examiner:	Nguyen, Cuong H.
Filed:	May 17, 2000	Art Unit:	3661
Inventor:	Hunter, et al.	Atty Ref.:	0103637-0533877
Title:	SYSTEM AND METHOD PERMITTING MERCHANTS TO USE ELECTRONIC BILLBOARD DISPLAYS TO CARRY ADVERTISEMENTS FOR PRODUCTS THAT CAN BE PURCHASED THROUGH A UNIVERSAL AUTOMATED ORDER PROCESSING SYSTEM		

AMENDMENT AND RESPONSE

Mail Stop Petition
 Commissioner for Patents
 P.O. Box 1450
 Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action mailed on 02/28/2005, please amend the above-referenced application as follows:

Amendments to the claims begin on page 2 of this paper.

Remarks begin on page 8 of this paper.